



IST-Africa Living Labs Training Workshop

17 December 2013
City of Science, Tunis, Tunisia

Organised by the Ministère de l'Enseignement Supérieur et de la Recherche Scientifique, Tunisia in cooperation with IIMC Ireland (IST-Africa Project Coordinator) as part of IST-Africa Initiative supported by the European Commission under FP7

Focus & Aims

This workshop is focused on providing an introduction to the Living Labs concept, examples of operational and emerging Living Labs and how these have evolved in other African States as well as in Europe.

All participants will discuss the potential roles of stakeholders in Living Labs in the context of Tunisia in terms of motivations, contributions and expectations. Different perspectives and emerging issues will also be identified.

Based on discussing examples of how Living Labs have been supported in other African countries, participants will identify potential support mechanisms (both financial and volunteer) that could be activated in Tunisia taking a multi-stakeholder approach to kick-start the preparation for new Living Labs and extending current community based initiatives into Living Labs.

This workshop will be interactive in style requiring a high level of participant engagement.

Relevant stakeholders include:

- a) public and private research organisations who would like to have the opportunity to co-create and evaluate new ICT¹ prototypes, services, technologies, processes or ideas in real-life environments with target users,
- b) national or international ICT companies who would benefit from the opportunity to co-create and evaluate new products, services, technologies, processes or ideas in real-life environments with target users,
- c) national or international donors and foundations who could provide financial or other support towards infrastructure, implementation, training and skills development
- d) government agencies (particularly those responsible for Information Society and ICT-related services) who would like to have the opportunity to co-create and evaluate new public services or potential services in real-life environments with target users,
- e) incubators, who are supporting entrepreneurs
- f) Non-governmental organisations involved in adoption of ICT

This training workshop will be facilitated by Paul Cunningham and Miriam Cunningham (Coordinator of the IST-Africa Initiative), IIMC Ltd, Ireland.

¹ Information and Communication Technologies



www.IST-Africa.org

By the end of the workshop, the goal is that participants will have identified the next steps and nominated national task force participants to cooperate on realising the initial steps.

Background Reference Document

www.ist-africa.org/home/files/Supporting_the_Evolution_of_Sustainable_Living_Labs_and_Living_Labs_Networks_in_Africa.pdf

Agenda

17 December 2013

08:30 Welcome Address

Noureddine Hamdi, Scientific and Technical Coordinator, IST-Africa-Tunisia

Ministere de l'Enseignement Superieur et de la Recherche Scientifique,
Tunisia

08:50 IST-Africa Initiative

Paul Cunningham, IIMC International Information Management Corporation Ltd, Ireland

09:00 Short Introduction from Participants

09:15 Introduction to Living Labs

- Basic concepts behind Living Labs
- Different forms and focus that Living Labs can take
- Living Labs Supporting Innovation

10:15 Participatory Session 1: Stakeholder Roles in Living Labs – Motivations, Contributions and Expectations

10:45 Sharing Outcomes from Session 1

11:00 COFFEE BREAK: Networking Opportunities

11:30 Participatory Session 2: Harvesting Different Perspectives and Emerging Issues on Living Labs in Tunisia

12:00 Sharing Outputs from Session 2

12:20 Overview of Existing and Emerging Living Labs in Africa and Recommendations from Report on “Supporting the Evolution of Sustainable Living Labs and Living Labs Networks in Africa”

13:00 LUNCH BREAK: Networking Opportunities

14:00 Participatory Session 3: Leveraging Living Lab methodologies to support Collaborative Open Innovation



14:30 Sharing Outputs from Session 3

15:00 Brainstorming Session

- National priorities that could provide a strategic focus for Living Labs
- National policies around which Living Labs could be aligned, to provide a framework to justify national government funding
- Existing and planned public and private sector initiatives that could be complemented by supporting the development of Living Labs
- Identify potential stakeholders who should be engaged based on complementary skills, resources and thematic/geographic focus
- Identify potential skills and resource gaps that need to be addressed to support the sustainable development of Living Labs
- Identify relevant government, industry, research and civil society stakeholders and the kinds of support each can contribute

16:00 Wrap Up Session and Agreement of Next Steps

16:30 END OF WORKSHOP
